



MEDIA KIT 2020



DIARIO DIGITAL
NÚMERO 1 DE LA
**DISTRIBUCIÓN
AUTOMÁTICA**



INICIO NEWS ▼ ANÁLISIS ▼ VENDING ▼ FERIAS CLASIFICADOS ▼



**+ 1.500
VISITAS/DÍA**

- Nueva web
- Nuevos productos
- Internacionalización

www.hostelvending.com

What is Hostelvending

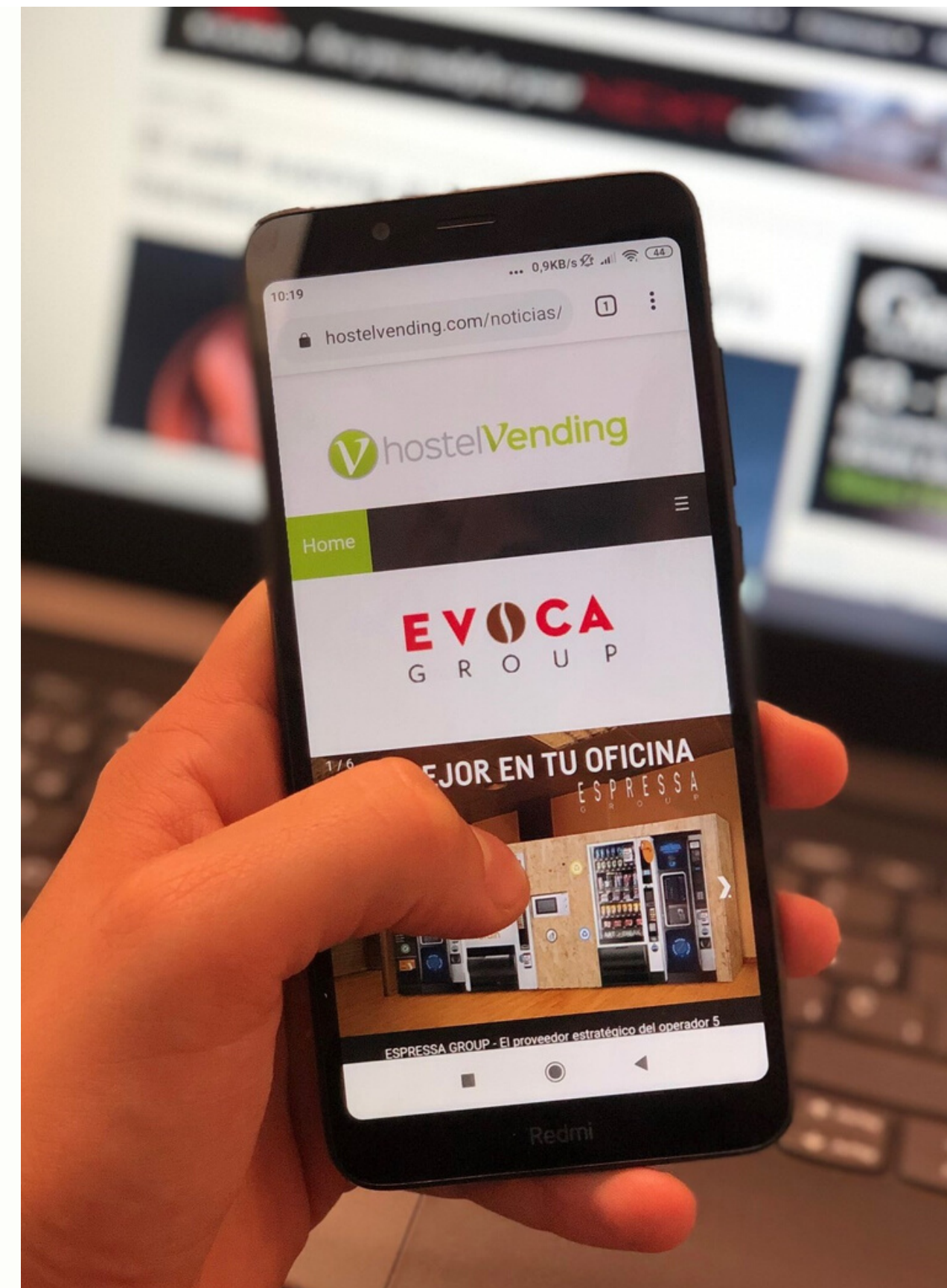
MUCH MORE THAN A NEWS PORTAL

Hostelvending.com is the first online media about automatic distribution.

With **more than 20 years of experience and more than 1.500 daily visits**, Hostelvending has become the leader in the Vending sector and it different points like OCS, Micromarkets, Payments systems, operator rankings, interviews with the most outstanding professionals of the sector and updated directories.

We are a bimonthly magazine and a web portal where all the companies involved in the solutions of distribution industry are welcome.

Our main **added value is to give the opportunity to be part of the largest catalogue of companies** in the sector, with all the information about each one, products, services, machines, etc; making it visible worldwide.



Distribution and subscription of Hostelvending

1

Printed magazine

Distributed in more than 40 countries
worldwide

2

Magazine subscribers

+ 2000 national and international
companies

3

Web subscribers

+ 4000 users
+ 2000 companies

4

Newsletter subscribers

+ 2000 Spain database
+ 1000 Portugal database

5

Bimonthly circulation

+ 3000 units

6

Annual circulation

+ 50000-60000 units
* (fairs distribution included)

HOSTELVENDING READERS 2019 (WEB)

70%
Spanish

30%
International

+26%
visits increase
2019



Visitors by country

Spain

66%
Visitors

EE.UU

10%
Visitors

Mexico

11%
Visitors

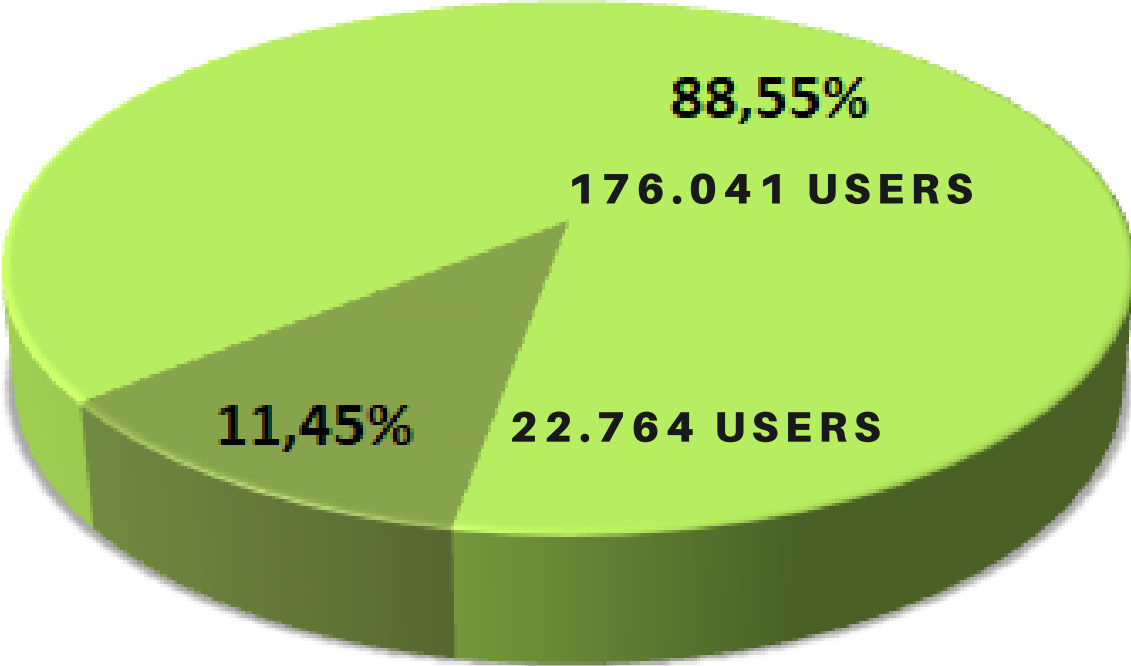
Colombia

13%
Visitors

HOSTELVENDING READERS 2019 (WEB)

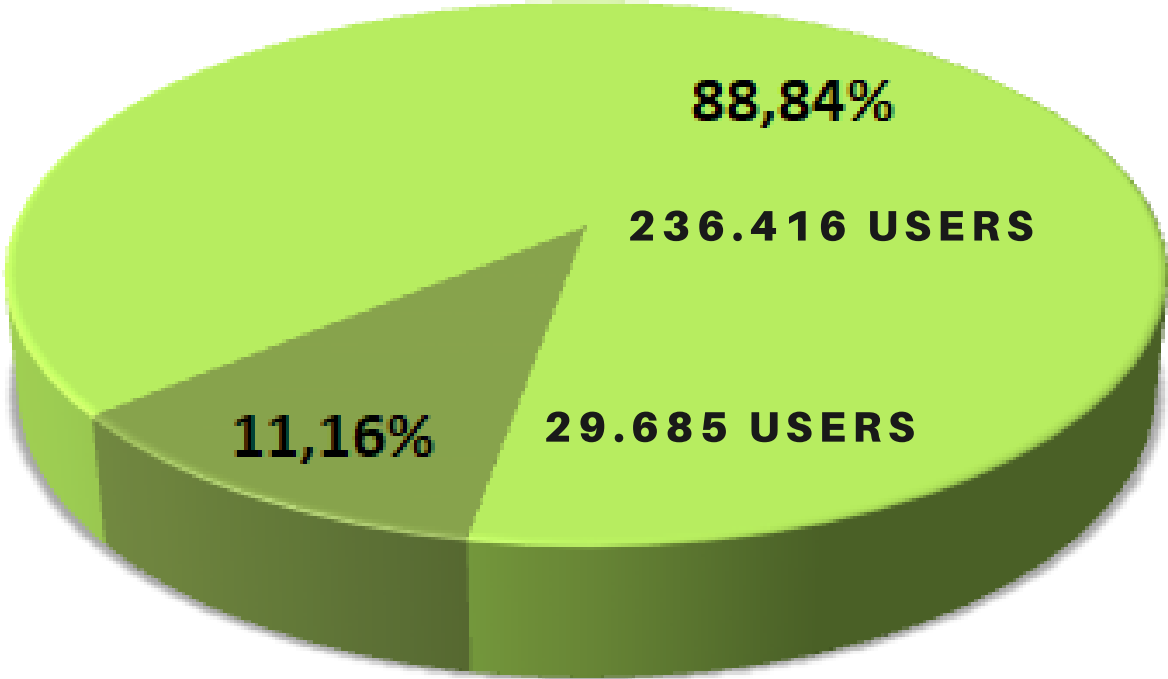


25-OCT-2017 - 24-OCT-2018



■ RETURNING VISITOR
■ NEW VISITOR

25-OCT-2018 - 24-OCT-2019



■ RETURNING VISITOR
■ NEW VISITOR

* The data compares the visits of new visitors and regular visitors on the same date comparing the years 2018 and 2019

PUBLICATION SCHEDULE 2020

117

JANUARY- FEBRUARY

- **SPECIAL: BUSINESS MODELS**
- TOPIC: 2019 ASSESSMENT AND VENDING 2020 EXPECTATIONS
- FAIRS: HYT, HIP
- **INTERVIEWS: AUTOMATIC KIOSKS**

118

MARCH

- **SPECIAL: OCS**
- TOPICS: VENDING LATEST INNOVATIONS (Table top+Free standing)
- FAIRS: **SALÓN GOURMET**, VMF CHINA, VENDINGEXPO, **LISBON**
- **COFFEE FEST**
- POST FAIRS REPORT: **HIP**, HYT
- INTERVIEW: RELATED TOPIC

119

APRIL

- **SPECIAL: ALIMENTOS (Healthy Vending)**
- TOPIC: **HOTELS, SUPERMARKETS AND COWORKING** (dispensing unattended machines, table top)
- FAIRSS: **ALIMENTARIA-HOSTELCO**, VENDEX MIDLANDS
- INTERVIEWS: RELATED TOPIC

120

MAY-JUNY

- **SPECIAL: COFFEE NUMBERS IN VENDING**
- TOPIC: **COFFE TO GO**
- FAIRSS: **VENDITALIA**, NOCHE DEL VENDING
- REPORT: **POST ALIMENTARIA FAIR AND SALON GOURMET**
- INTERVIEWS: RELATED TOPIC

PUBLICATION SCHEDULE 2020

121

JULY-AUGUST

- **SPECIAL: TECHNOLOGY** (SECURITY IN PAYMENTS, IA VENDING)
- **TOPIC: WATER FILTERS**
- POST FAIR REPORT: VENDITALIA
- INTERVIEW: RELATED TOPIC

122

SEPTEMBER-OCTOBER

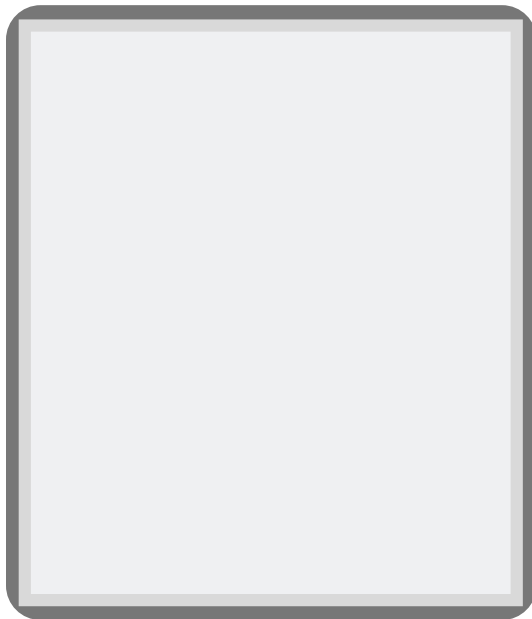
- **SPECIAL: MICROMARKETS**
- **TOPIC: USER EXPERIENCE**
- FAIRSS: EU VEND- ORGATEC, SIAL, TRIESTEXPRESSO
- INTERVIEW: RELATED TOPIC

123

NOVEMBER-DECEMBER

- **SPECIAL: OPERATORS DATA RANKING**
- **TOPIC: VENDING STATE SPAIN + PORTUGAL**
- (DATOS EVA+ANEDA+CONFIDA+GERMAN ASSOCIATION)
- FAIRSS: BARCELONA COFFE FESTIVAL, VENDING SHOW (BEIJING)
- INTERVIEW: RELATED TOPIC

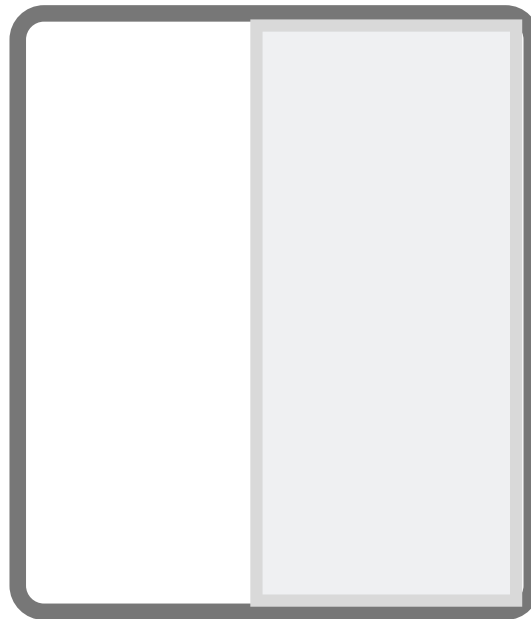
PRODUCTS Y RATES



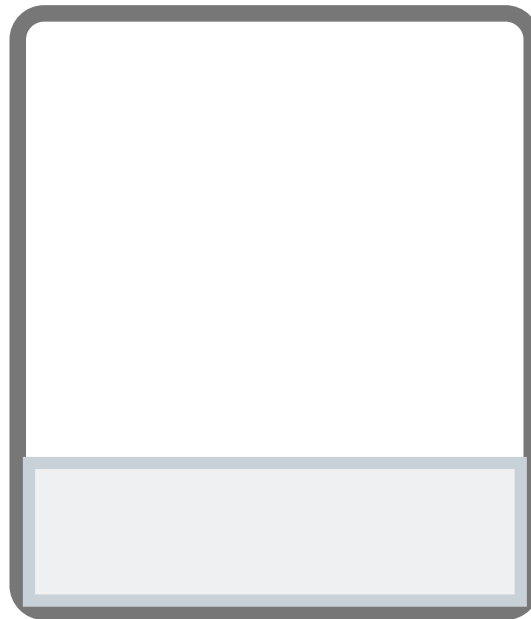
COVER PAGE
BACK PAGE
PAGE



MEDIUM PAGE
HORIZONTAL



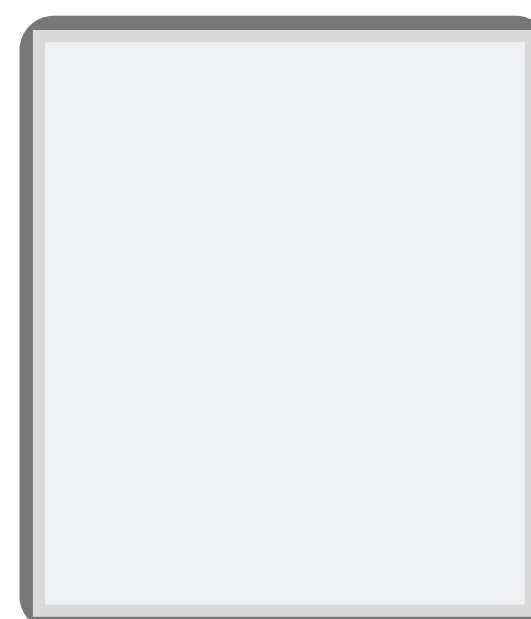
MEDIUM PAGE
VERTICAL



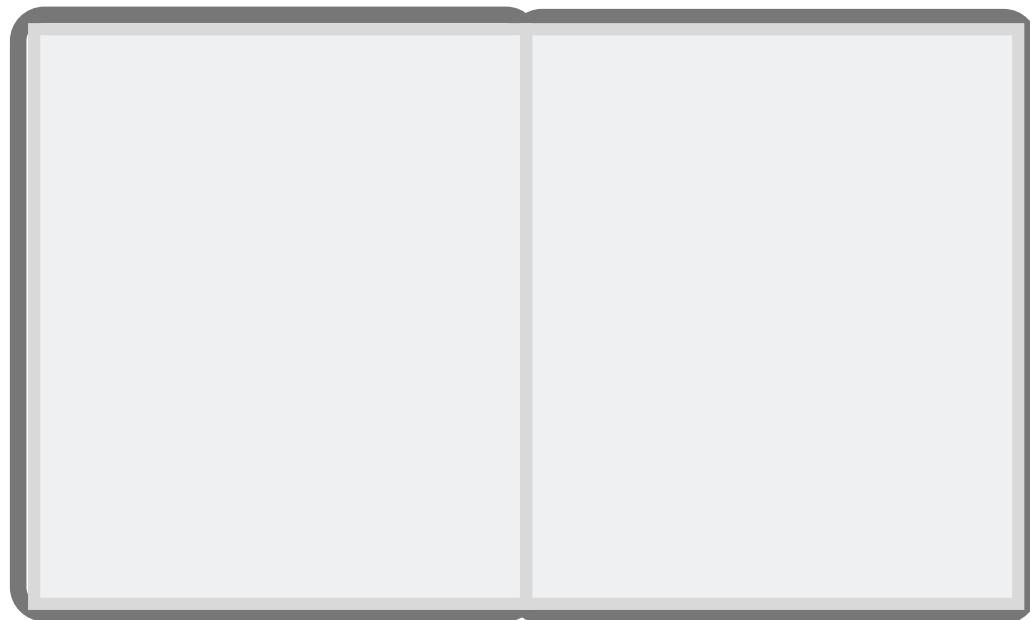
1/4 PAGE



1/3 PAGE



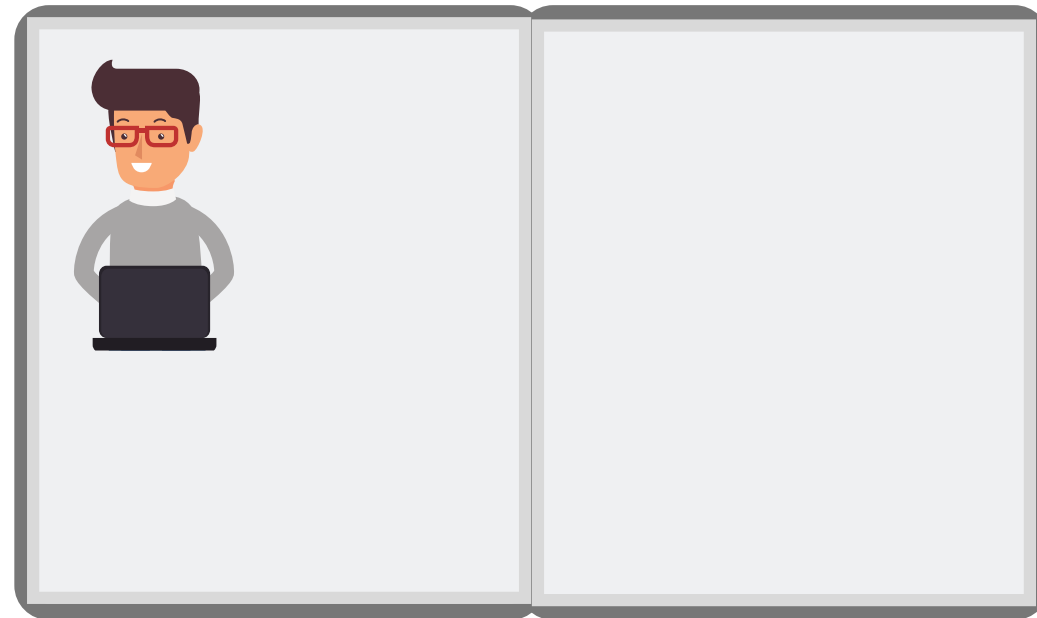
DROPDOWN
COVER



DOUBLE PAGE



FAIRS SCHEDULE



INFOMERCIAL

DROPDOWN COVER	4 PAGES DIN A4 (210MM X 297MM)	7.225€
COVER PAGE	210MM X 297MM	3.310€
DOUBLE PÁGINA	420MM X 297MM	2.800€
INFOMERCIAL	2 PAGES	1.800€
BACK PAGE	210MM X 297MM	1.765€

PAGE	210MM X 297MM	1.325€
MEDIUM PAG HOR	190MM X 127MM	705€
MEDIUM PAGE VERT	250MM X 95MM	705€
1/3 PAGE	190MM X 85MM	550€
1/4 PAGE	19CM X 5,7CM	390€
FAIRS SCHEDULE	1 MODULE	300€

1





DESCARGA NUESTRA
REVISTA HOY MISMO





|


INICIA SESIÓN
REGÍSTRATE

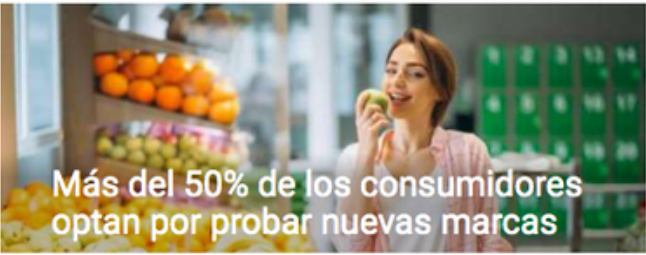
INICIO
NOTICIAS
DISTRIBUCIÓN AUTOMÁTICA
MODELO DE NEGOCIOS
DIRECTORIOS
FERIAS
CLASIFICADOS
HEMEROTECA



Jura apuesta por Orain para potenciar un manejo más intuitivo de sus máquinas



Eat2Go 2019 impulsa la transformación del 'food delivery' y el 'take away'



Más del 50% de los consumidores optan por probar nuevas marcas



LAVAZZA y ORAIN - El mejor café con la mejor experiencia de compra

2

3

ÚLTIMAS NOTICIAS



NACIONAL | CONSUMO

Más del 50% de los consumidores optan por probar nuevas marcas



NACIONAL | FERIAS

Eat2Go 2019 impulsa la transformación del 'food delivery' y el 'take away'

Ferias y eventos



WATERCOOLERS 2019
16 al 18 de OCTUBRE | Berlín, Alemania



25 ANIVERSARIO EVA
16 al 17 de OCTUBRE | Baveno, Italy



NOCHE DEL VENDING 2019
28 al 28 de JUNIO | Valencia, España

ADVERTISING FORMAT WEB

1

MEGABANNER

2

BANNER

3

RECTANGLE

START

**NEWS
DEVELOPMENT**

NEWS

FAIRS

MEGABANNER
1250PX X110PX

550€ TOP
600€ INFERIOR
FIJO

700€ TOP
750 € LOWER
FIXED

300€ TOP
350€ LOWER

300€ TOP
350€ LOWER

IN ROTATION OF 3

BANNER
425PX X100PX

250€

250€

200€

200€

IN ROTATION OF 3

RECTANGLE
425PX X340PX

500€

625€

300€

300€

IN ROTATION OF 3



SKYSCRAPER

120PX X 500PX

2 SEPERETE COLUMNS OR NOT

** PRICE FOR ALL WEB SECTIONS
PER WEEK



SLIDER

365PX X 130PX

** DINAMIC SLIDER

** MONTHLY PRICE

START

NEWS
DEVELOPMENT

NEWS

FAIRS

600€

2000€

2500€



EMINENT PRODUCTS

IN ROTATION OF 3

BANNER

425PX X 100PX

SLIDER

365PX X 130PX

RECTANGLE

425PX X 340PX

IN ROTATION OF 3

MEGABANNER

1250PX X 110PX



BUSINESS MODELS

200€

TO NEGOTIATE

300€

TOP 200€
LOWER 250€



DEVELOPMENT OF
BUSINESS MODELS

200€

TO NEGOTIATE

300€

TOP200€
LOWER 250€

hostelVending^v

MEGABANNER

BANNER

BANNER



[Vendibérica 2019: cita clave en un momento de cambio \(Parte 1\)](#)

[HOSTELVENDING.COM](#) 30/10/2019.- Durante los días que van del 13 al 15 de noviembre, tendrá lugar Vendibérica 2019, que se alza como el punto de encuentro comercial y profesional para la industria del vending, la distribución y la restauración automática, y todos los modelos de negocio que de estos derivan. | [leer más](#)

[Todo lo que necesitas saber de Vendibérica: la edición más esperada ya está disponible](#)

NEWSLETTER

BANNER
250€*

MEGABANNER
600€*

* WEEKLY PRICES

SAME FORMATS AS WEB

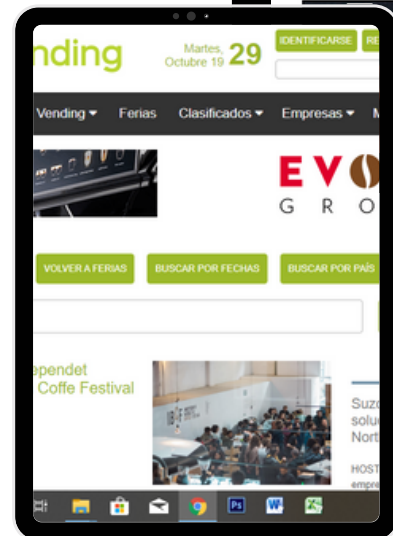
MAILING

600€*

* MAILING- HTML MUST BE DELIVERED DONE FOR SHIPPING TO OUR BBDD SPAIN AND PORTIGUAL IF IS INTERESTED IN



+1.500
FOLLOWERS



+2.900
FOLLOWERS

+1.900
CONTACTS



HOSTELVENDING MAGAZINE TEAM

LAVAZZA

TORINO, ITALIA, 1895

EL CAFÉ DE LA ALTA GASTRONOMÍA
TAMBIÉN EN TU EMPRESA



Visítanos en:
VENDIBÉRICA
2019 Pabellón 7 Stand 7D08

espressa
COFFEE & WATER

EL PROVEEDOR ESTRATÉGICO DEL OPERADOR 5 ESTRELLAS



Profine

DISTRIBUIDOR DE:

orain



ristora

www.espressa.es/service

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