



MEDIAKIT 2024

HOSTELVENDING

**THE LEADING MEDIUM FOR AUTOMATIC DISTRIBUTION AND
RESTORATION**

WWW.HOSTELVENDING.COM





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ADVERTISING FORMATS

ABOUT US



Hostelvending.com is the first online newspaper about automatic distribution internationally.



With more than 22 years of experience, and more than 1,500 daily visits, Hostelvending has become the leader in the vending sector with its special features, reports and articles on micro-markets, payment systems, OCS, coffee, new self-service solutions, machines and water coolers, ranking of operators and manufacturers, as well as interviews with the most prominent professionals in the industry.



MUCH MORE THAN NEWS

Mission



- We are much more than a bi-monthly magazine and a web portal: we are your directory of companies and solutions, a window to the world and a bridge between the professionals involved in this distribution channel.

- Therefore, our main added value is to give the opportunity to be part of the largest catalogue of companies in the industry, with all the information of each one, products, services, machines, contacts, etc.; projecting it worldwide.

Added value

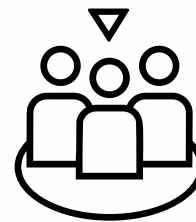


HIGHLIGHTS

Hostelvending more adapted than ever to the biggest window in the world, the mobile phone. New advertising formats and portability.

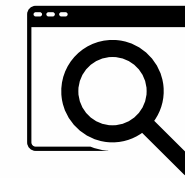
**ONLINE MEDIA
ADAPTED TO
MOBILE PHONES**

+320,000 annual
users



**+1,500 DAILY
VISITS**

+ 2,000 companies
+ 4,000 users

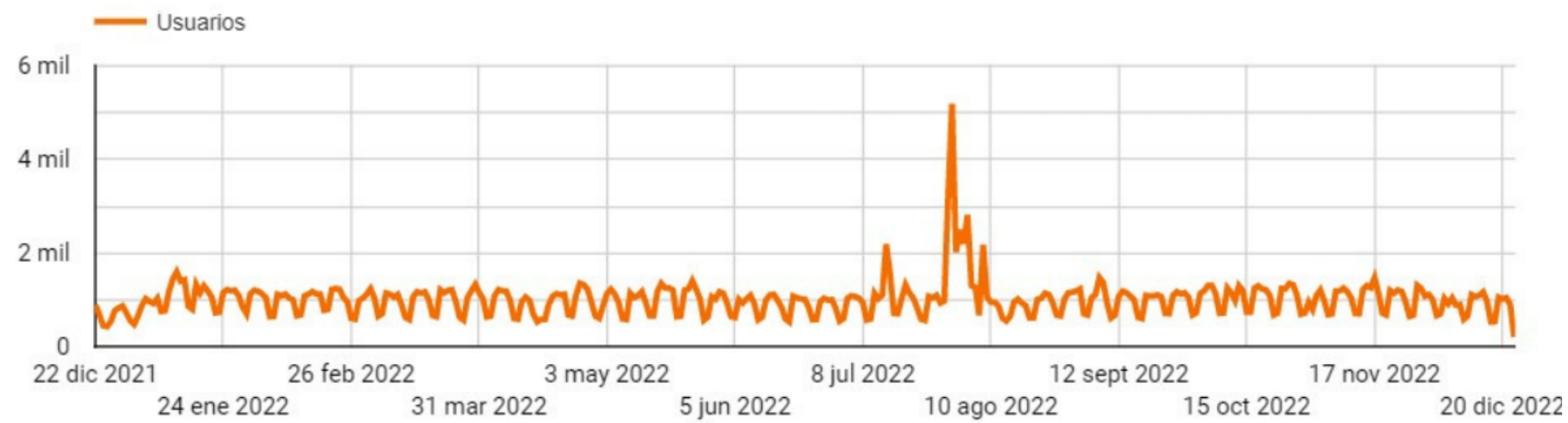


**WEB
SUBSCRIPTIONS**

Recent growth
6 new subscribers in
one month
+2,000 base Spain
+1,000 base Portugal

**NEWSLETTER
SUBSCRIPTIONS**

OUR FIGURES



Usuarios
322.002



Nuevos Usuarios
320.614



Número de sesiones por usuario
1,22



Sesiones
391.920



Páginas vistas
563.414



Páginas/ Sesiones
1,44

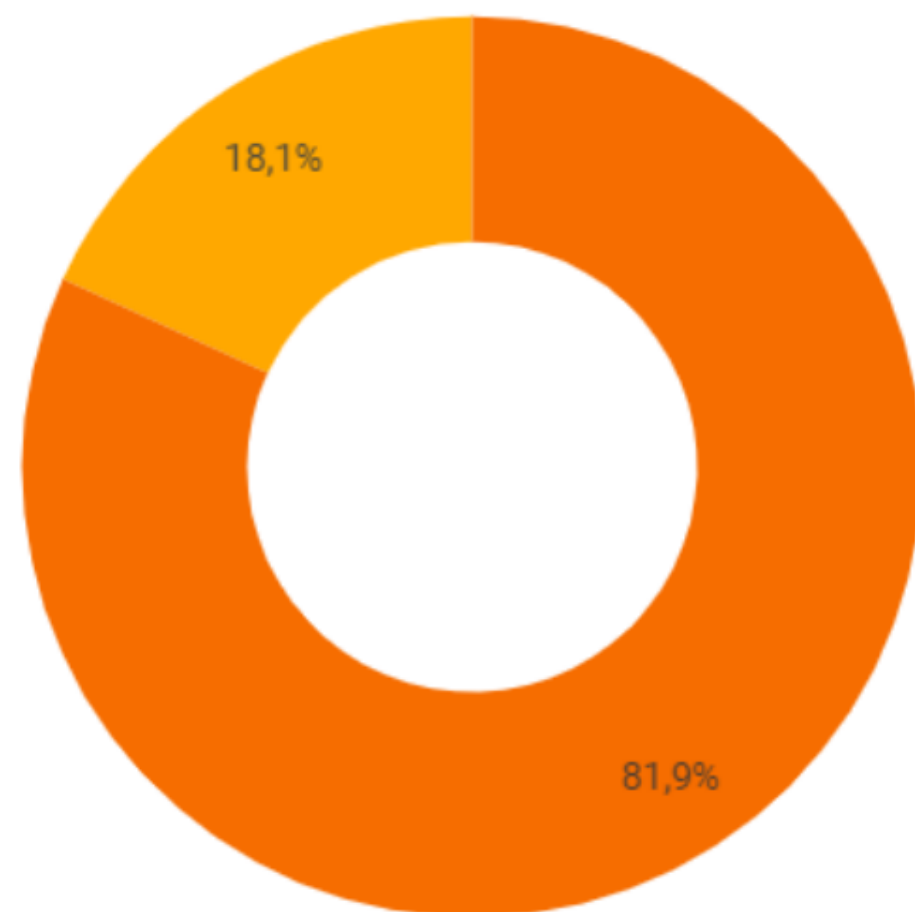


Duración media sesión
00:01:03

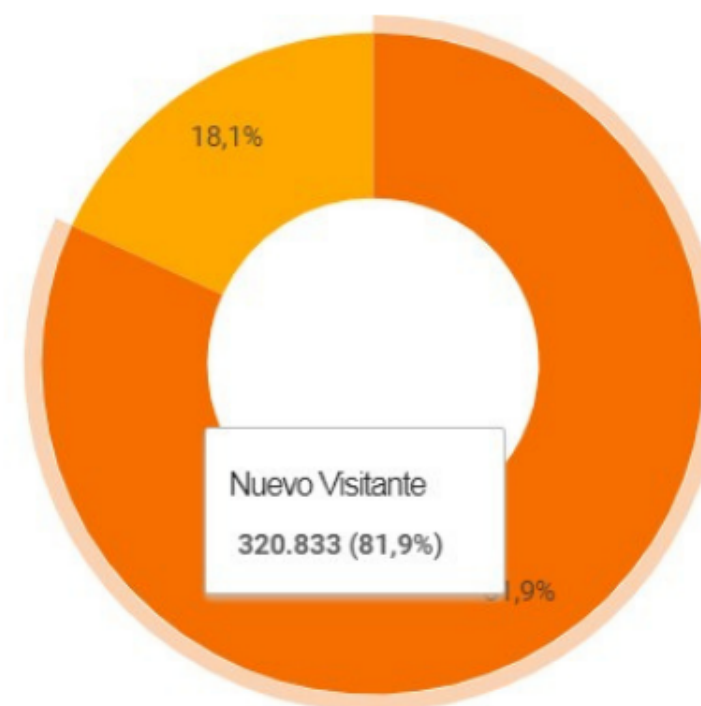


*Datos extraídos de
Google Analytics*

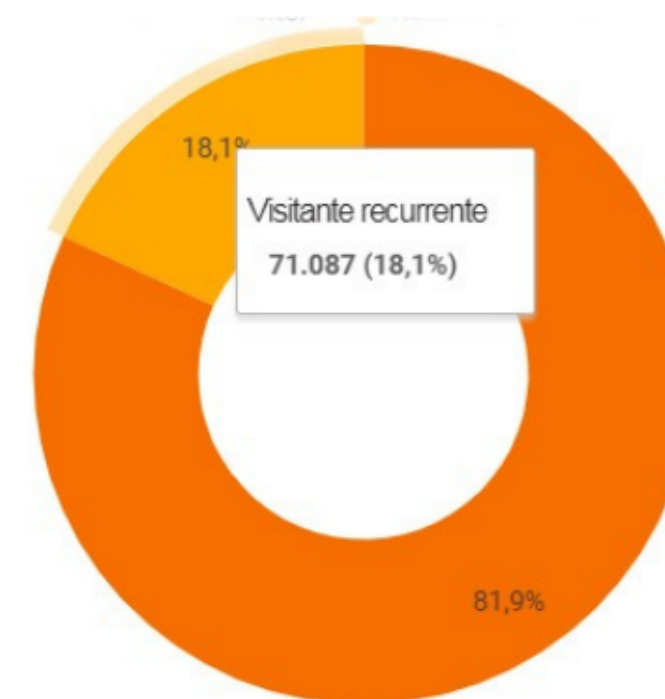
● Nuevos Visitantes ● Visitantes Recurrentes



Usuarios



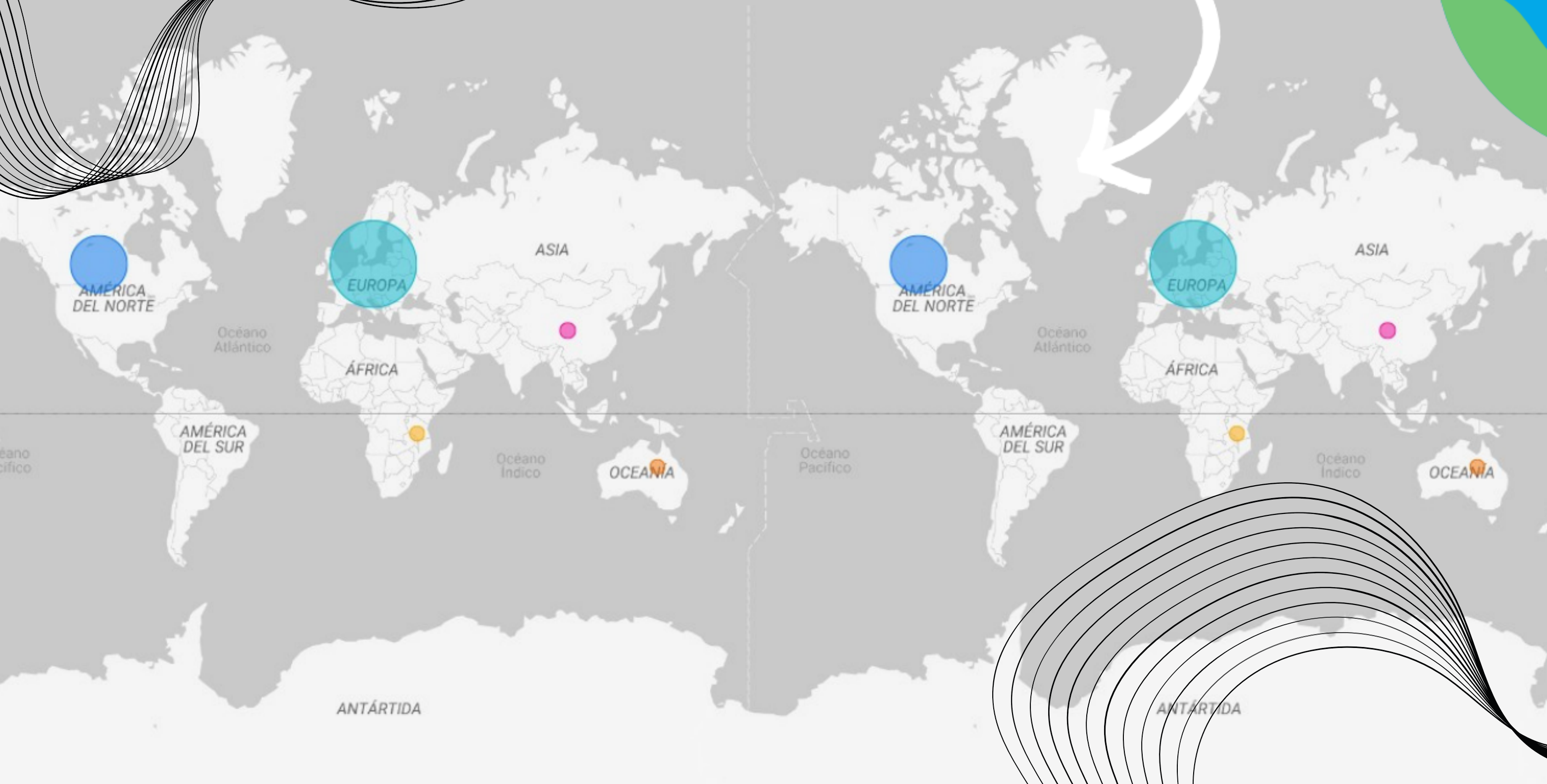
Nuevo Visitante
320.833 (81,9%)



Visitante recurrente
71.087 (18,1%)

*Datos extraídos de
Google Analytics*

INTERNATIONAL SCALE: DISCOVER OUR AUDIENCE

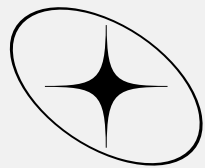


DIVISION BY CONTINENT

In recent years, we have experienced strong growth in LATAM.



Continente		Usuarios	Nuevos Usuarios
1.	Europe	201.052	199.493
2.	Americas	118.022	116.778
3.	Asia	3.446	3.416
4.	Africa	737	729
5.	(not set)	272	271
6.	Oceania	147	146



CONTENT PLANNING

- 141° EDITION JANUARY-FEBRUARY
- 142° EDITION MARCH-APRIL
- 143° EDITION MAY-JUNE
- 144° EDITION JULY-AUGUST
- 145° EDITION SEPTEMBER-OCTOBER
- 146° EDITION NOVEMBER-DECEMBER



141°
Automatic
restoration:
Convergence, where
are we going?

♡ 5K 🔗 5K 👤 5K



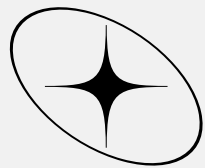
142°
Automatic
restoration: The
consolidation of a
great idea.

♡ 5K 🔗 5K 👤 5K



143°
Innovations towards
the OCS, what trends
does 2024 bring?

♡ 5K 🔗 5K 👤 5K



CONTENT PLANNING

- 141° EDITION JANUARY-FEBRUARY
- 142° EDITION MARCH-APRIL
- 143° EDITION MAY-JUNE
- 144° EDITION JULY-AUGUST
- 145° EDITION SEPTEMBER-
OCTOBER
- 146° EDITION NOVEMBER-
DECEMBER



144°
Hospitality:
Automated solutions
for emotional service.

♡ 5K 🔗 5K 👤 5K



145°
Service Stations: The
largest test laboratory
in retailing
automatic.

♡ 5K 🔗 5K 👤 5K



146°
Ranking Operators
2024: Figures for
2023 and balance of
the year.

♡ 5K 🔗 5K 👤 5K

SUBSCRIPTION PLANS



REGULAR PLAN

- COMPANY PROFILE CREATION
- REGISTRATION UPDATE
- UNLIMITED UPLOAD OF PRODUCTS AND SOLUTIONS
- ACCESS TO SPECIAL REPORTS

150€ ANNUAL
+ IVA



PREMIUM PLAN

- EVERYTHING INCLUDED IN THE REGULAR PLAN
- +
- COMMUNICATION
- PARTICIPATION IN REPORTS AND ARTICLES

1175€ ANNUAL
+ IVA



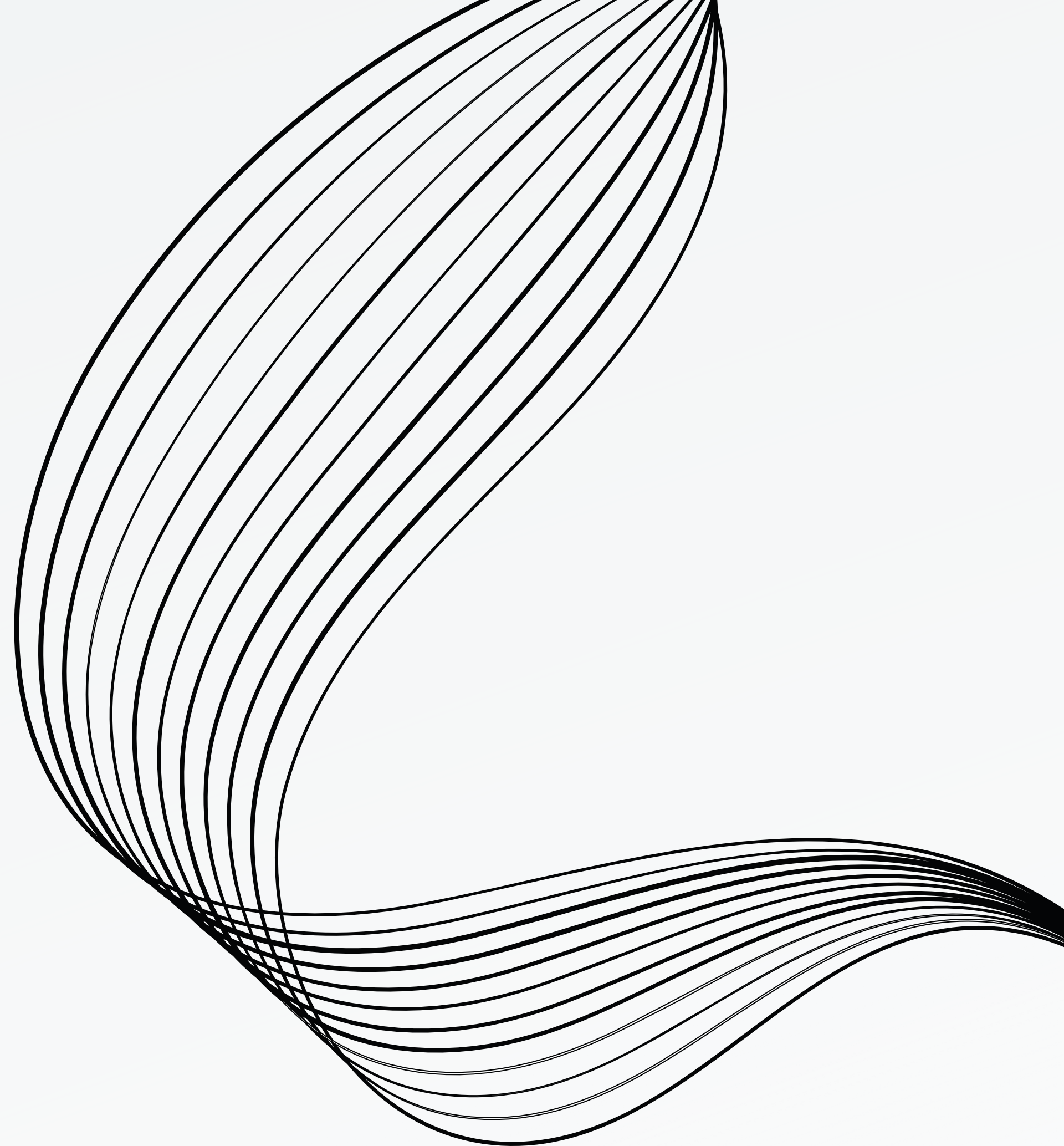
PARTNER PLAN

- EVERYTHING INCLUDED IN THE PREMIUM PLAN
- +
- SPONSORSHIP BUSINESS MODEL
- ADVERTISING
- PARTICIPATION IN ALL
- NETWORKING
- TRADE FAIR CONTRACTS

5000€ ANNUAL
+ IVA

MOBILE ADVERTISING FORMAT

*We present below
our offer of
advertising formats
for web and mobile.*



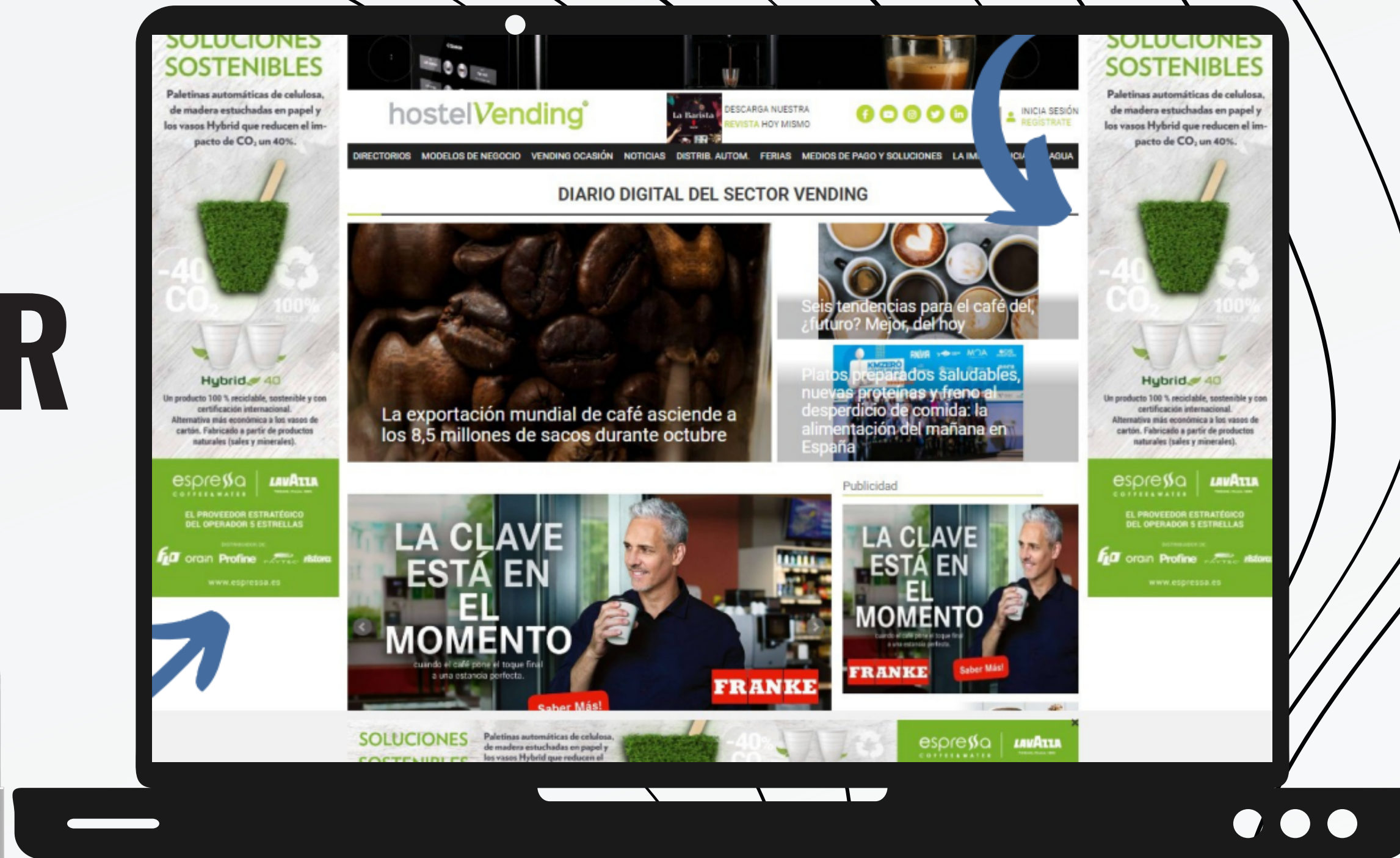
RATES

**monthly price*

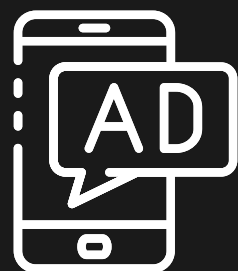
FORMAT	HOME	NEWS DEVELOPMENT	NEWS	FAIRS
BANNER 425X110 PX	262,5€	262,5€	210€	210€
MEGABANNER 1250X110 PX	577,5€ TOP 630€ FIXED BOTTOM	735€ TOP 787,5€ FIXED BOTTOM	315€ TOP 367,5€ FIXED BOTTOM	315€ TOP 367,5€ FIXED BOTTOM
RECTANGLE 425X340 PX	525€	656,25€	315€	315€
SKYSCRAPER 3033X375 PX	630€ (APPLIES TO THE ENTIRE WEBSITE)			
SLIDER	827X419 PX 2100€	1250X419 PX 2625€		

SKYSCRAPER FORMAT

Another benefit of the Skyscraper is that it includes a bottom mega banner top.



MAILING



262,5€

BANNER



630€

MEGABANNER



THE MAILING (HTML) MUST BE
DELIVERED READY TO BE
SENT TO
OUR BBDD SPAIN AND
PORTUGAL.

630€

MAILING

SOCIAL MEDIA

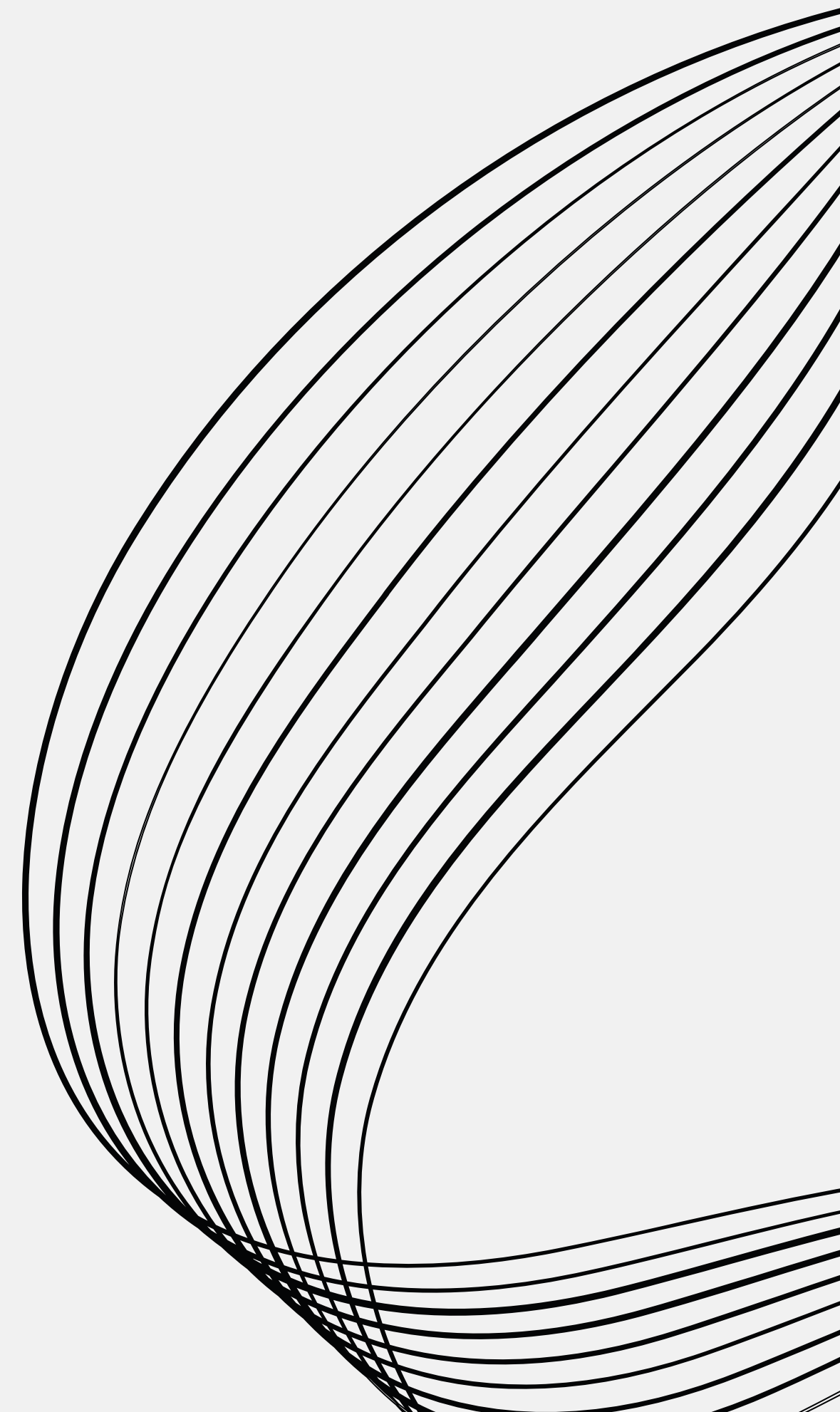


@hostelvending



Follow us on our Social Networks,
a showcase of added value in
which you will also be present.

♡1.711 🔗 3.362 👤 2.850



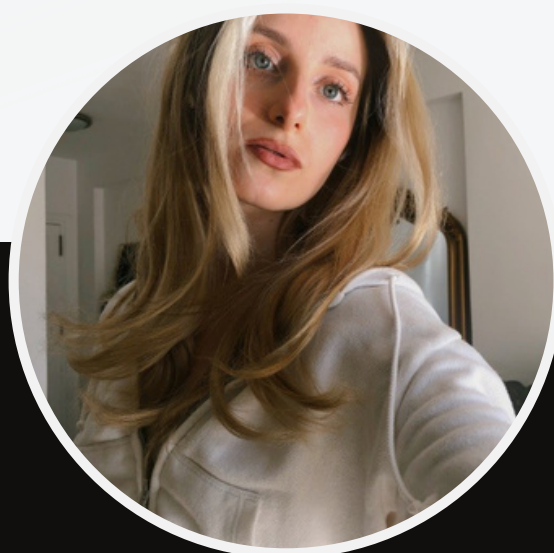
OUR TEAM



ÁLVARO DE
LAGUNO

Hostelvending
CEO

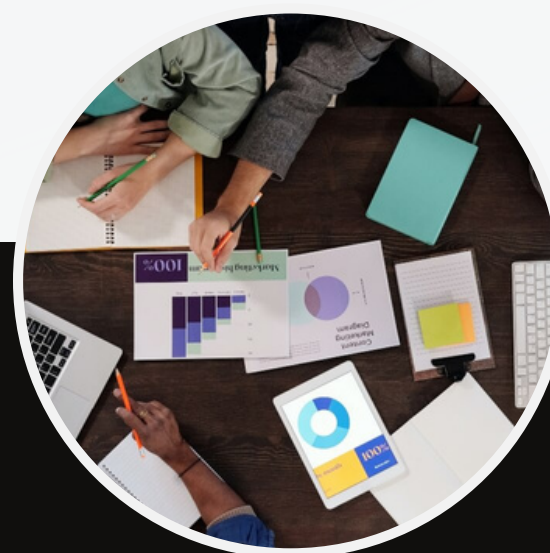
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