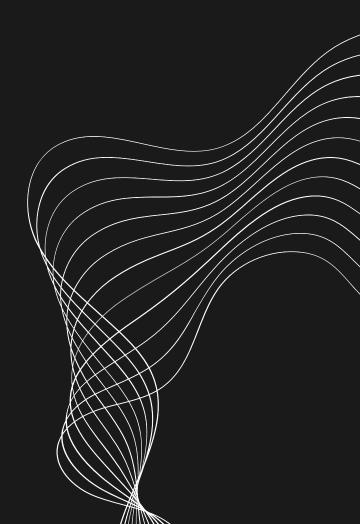


MEDIA KIT 2025 HOSTELVENDING

LEADING MEDIA FOR AUTOMATIC DISTRIBUTION AND AUTOMATIC RESTORATION



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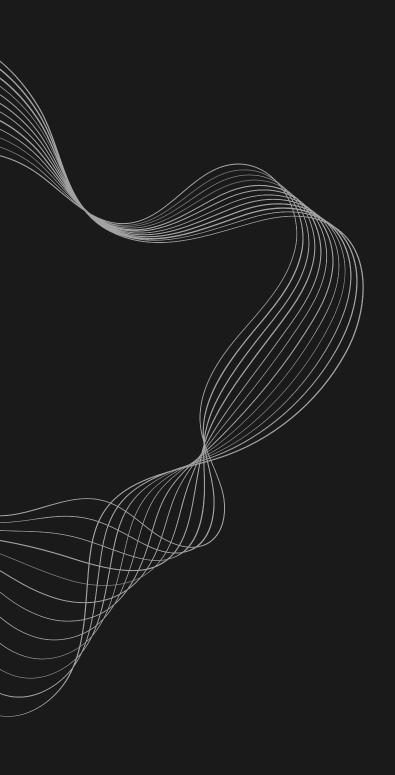
NATIONAL AND INTERNATIONAL BENCHMARK



Hostelvending.com is the **first online** media about automatic restoration and distribution.



We inspire the industry through our special features, reports and articles on micro-markets, payment systems, OCS, coffee, new self-service solutions, machines and water fountains, operator and manufacturer rankings, as well as interviews with leading industry professionals.





OUR HIGHLIGHTS



MOBILE-FRIENDLY MEDIA

Hostelvending more adapted than ever to the biggest window in the world, the mobile phone. New advertising formats and portability.



+1.500 VISITS PER DAY

And more than 320,000 annual users



WEB REGISTRATIONS

+2,000 companies +6,000 users



NEWSLETTER: Recent growth 6 new subscribers in one month +2,000 base Spain +1,000 base Portugal



Google hostelvending

Todo Imágenes

Vídeos Noticias

Vídeos cortos Libros

Web

: Más

Herramientas



Mostel Vending

Espressa se une a la gran tendencia y lanza una crema fría de pistacho

HOSTELVENDING.COM 26/03/2025.- Un postre cremoso, fácil de preparar y con un sabor premium que conquista el mercado a través de las máquinas automáticas de...

hace 11 horas



Mostel Vending

Serunion crece un 16,8% en 2024 y refuerza su posición en restauración colectiva

HOSTELVENDING.COM 26/03/2025.- La compañía cierra el ejercicio con una facturación de 605 millones de euros, impulsada por el crecimiento en todas sus...

hace 11 horas



Mostel Vending

La mejor amiga del barista: la automatización le quita presión y le otorga artesanía



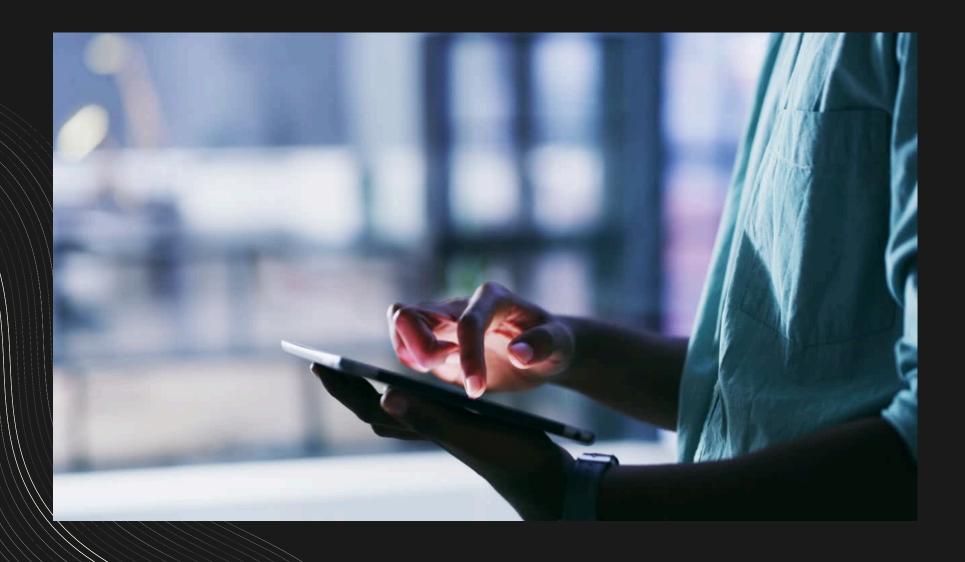


HOSTELVENDING 4.0 INNOVATION STARTS AT HOME

""The renewal of our website responds to a real need in the sector and aims to offer a benchmark model. It is a natural step in our transformation process. We preach with deeds. We work with the resources available, but with the clear intention of moving forward", **Álvaro de Laguno, CEO of Hostelvending.**

- This redesign marks the beginning of a stage in which we aim to meet more ambitious technical requirements. One of the main focuses has been to optimise the mobile experience, given that it has become the most relevant and direct interaction channel with the end user.
- Beyond appearance, we are committed to
 offering added value through the
 incorporation of new digital tools. If
 everything evolves as planned, this year we
 will consolidate this transformation with the
 incorporation of audiovisual content,
 including formats such as podcasts with a
 visual component, integrated into new
 sections within the portal.
- The rise of artificial intelligence is driving us to explore solutions that are more agile, personalised and aligned with market expectations, thus reinforcing our commitment to innovation and continuous improvement in all our digital channels.





AN ENCREASINGLY INTERNATIONAL VOICE

one of our greatest assets is our international projection. With us, our partners can walk on this international path, reaching new markets and regions.

The new website will indeed allow us to increase our web speed and therefore our international visibility.

YOUR VOICE MATTERS TOO

"You inform about what is happening in the sector and you show possible developments in the sector, not only in this channel, but also in other channels where automated catering was not present before, but will be in the very near future. But for me there is something much more important... you try to show new ways for the sector to grow in value and be more attractive for all the actors. I offer you my most sincere congratulations and thanks for the work you are doing.", JAVIER GARCÍA, NESTLÉ PROFESSIONAL.

"From our position as one of the leading companies in the sector, we deeply value the work of Hostelvending, a key voice that drives the visibility, analysis and development of vending in Spain and Portugal.", JAVIER ARQUERONS, ARBITRADE.

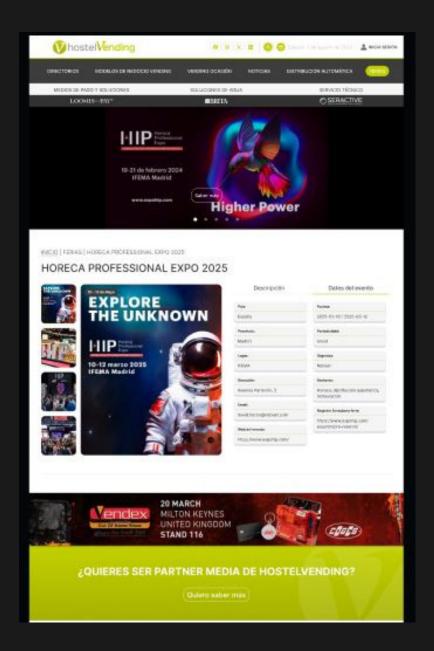
"Hostelvending is a key medium that boosts the visibility and development of the sector, offering a specialised and constant platform that connects the entire vending and OCS value chain.", **ERWIN WETZEL, EVA.**

"Hostelvending is essential!!!", ALFONSO LÓPEZ, LAQTIA.

With great enthusiasm and looking forward to collaborating with the company you represent in this new stage, we would like to present this new version of the most visited media in the Automatic Distribution sector.

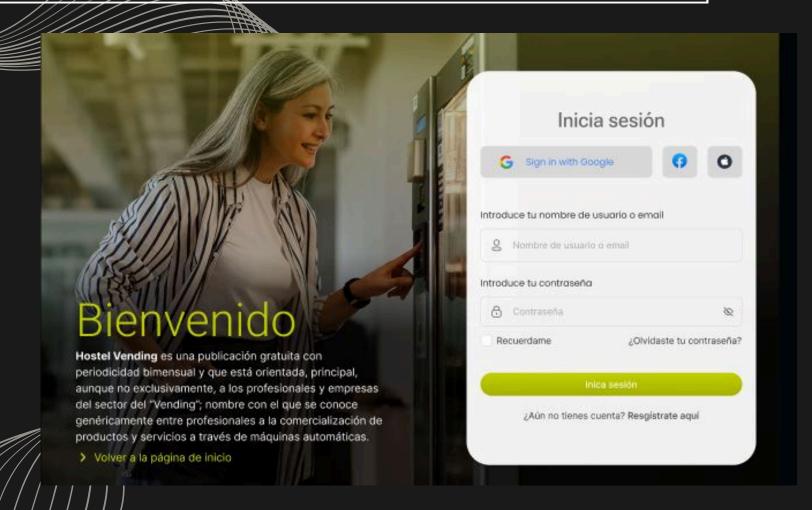
With more than 25 years of experience, and more than 1,500 daily visits, Hostelvending has become the leader in the vending sector with its specials, reports and articles on a new and exciting scenario, Automatic Catering. This includes a wide range of unattended solutions for all types of locations, using the most modern machines, the best and healthiest products and, of course, payment systems, the true protagonists of the great revolution we are experiencing.

And at the heart of all this evolution is a key figure: the operator. From our perspective, the operator (or advisor) is a provider of premium automatic catering services, which implies breaking with traditional catering models and constantly implementing new technologies that make it possible to dispense to a large extent with human presence, providing added value both in the offer to the site and in the experience of the end customer.



ANNUAL BASIC OFFER

- Annual Premium OfferNational and international news coverage of the company, participation in dedicated specials as actors: Service stations, new locations...
- Presence in Google news.
- Links to your website in all news and specials (once a month).
- 1 annual interview with the contents to be decided.
- Presence with logo and link in the slider of collaborating companies.
- Publication of this information in Hostelvending.com, newsletters, pdf magazines, social networks...
 - Updating of the company's registration in Hostelvending and unlimited access to utilities, news and PDF magazine.



OFFER: 1,275€ PER YEAR





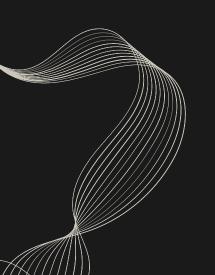








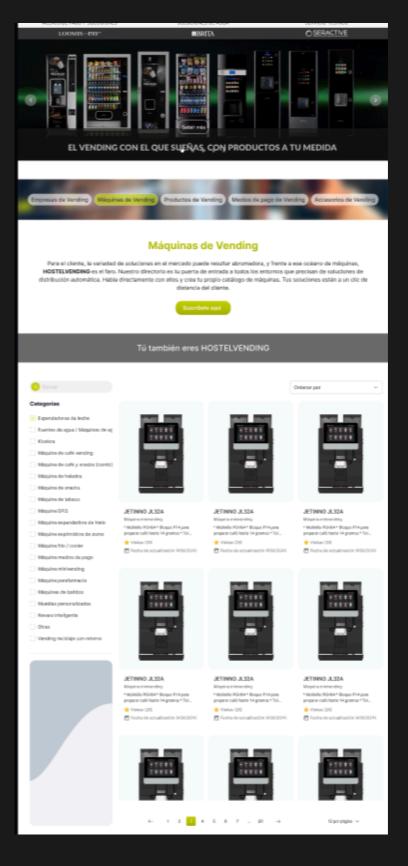




ANNUAL PREMIUM OFFER

- Annual Premium OfferNational and international news coverage of the company, participation in dedicated specials as actors: Service stations, new locations...
- Presence in Google news.
- Links to your website in all news and specials (once a month).
- 1 annual interview with the contents to be decided.
- Presence with logo and link in the slider of collaborating companies.
- Publication of this information in Hostelvending.com, newsletters, pdf magazines, social networks...
- Updating of the company's registration in Hostelvending and unlimited access to utilities, news and PDF magazine.

PLUS...



ANNUAL PREMIUM OFFER

- Giant slider on distribution pages (main pages of each section: news, directories, vending occasion...) in rotation of 5 companies (1920 x 629 px).
- Megabanner in newsletter 1 week minimum per month (1920 x 275 px)
- 1 page Din A4 in the PDF magazine.
- 1 vertical banner in news detail and related sections in pages such as company directories, accessory directories, product directories, payment system directories, etc.
- 1 week of featured space throughout the website for a big launch, or failing that, a mass mailing to the database.



OFFER: 3,500€ PER YEAR

ANNUAL GOLD OFFER

- Giant slider on distribution pages (main pages of each section: news, directories, vending occasion...) in rotation of 5 companies (1920 x 629 px).
- Megabanner in newsletter 1 week minimum per month (1920 x 275 px)
- 1 page Din A4 in the PDF magazine.
- 1 vertical banner in news detail and related sections in pages such as company directories, accessory directories, product directories, payment system directories, etc.
- 1 week of featured space throughout the website for a big launch, or failing that, a mass mailing to the database.

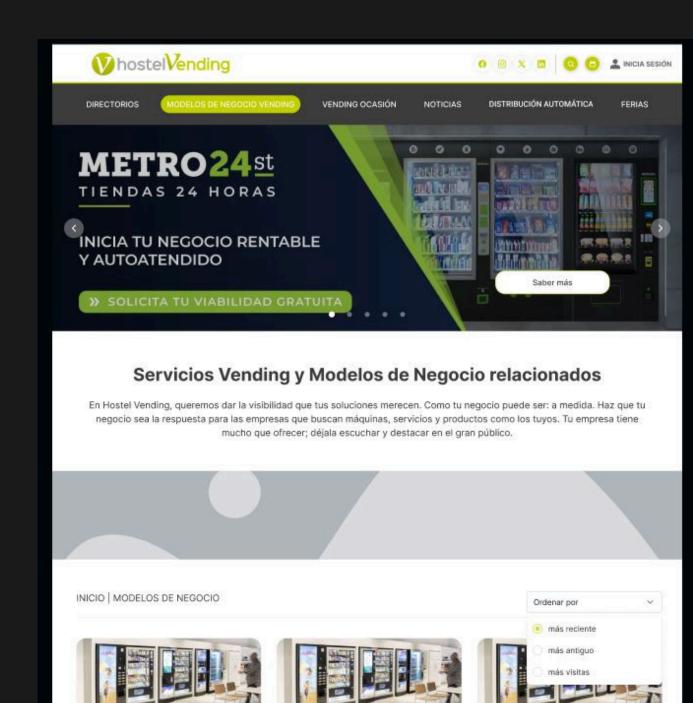


PLUS...

ANNUAL GOLD OFFER

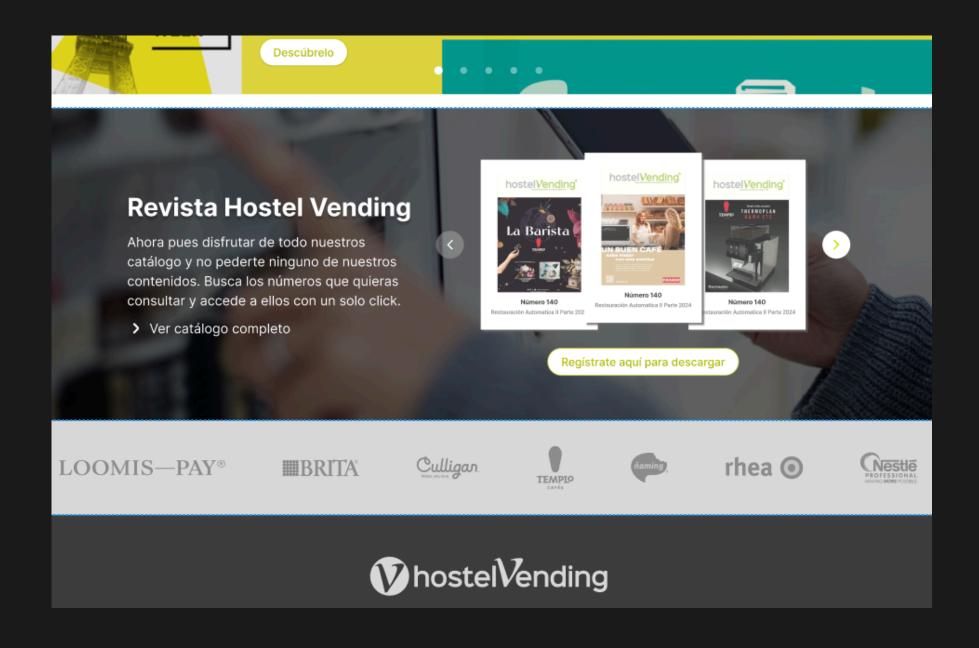
- Sponsorship of the business model of your choice. Adding to it all the images, links and content of the sponsoring company.
- Giant slider in the generic section BUSINESS MODELS and within the SPONSORED BUSINESS MODEL.
- Giant Slider on news page in rotation of 5 companies + SPACES TO CHOOSE (15.000 different news items = 15.000 URLs).
- Megabanner in newsletter 1 week minimum per month (PVP 630€ month).
- 2 vertical banners in news detail and related sections.
- 1 Din A4 page in the PDF magazine.
- 1 week of skyscrapers all over the web for a big launch or otherwise mass mailing to the database (900€).

OFFER: 7.000€ PER YEAR



COVER OFFER

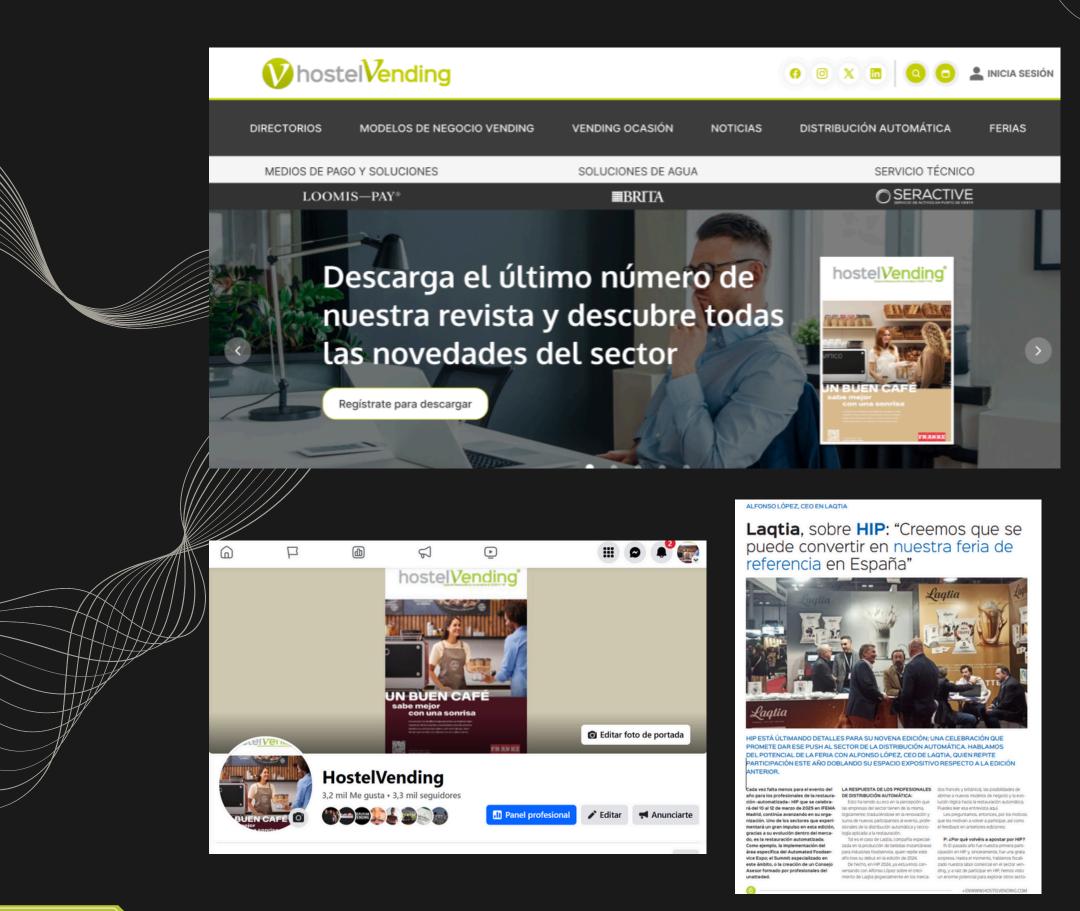
- News coverage of the company at national and international level, participation in specials dedicated as actors: Service stations, new locations...
- Presence in Google news.
- Links to your website in all news and specials (once a month).
- 1 annual interview with the contents to be decided,
- Presence with logo and link in the slider of collaborating companies.
- Publication of this information in Hostelvending.com, newsletters, pdf magazines, social networks...
- Updating of the company's registration in Hostelvending and unlimited access to utilities, news and PDF magazine.



PLUS...

COVER OFFER

- Offer front page header on hostelvending's social networks.
- Slider header on home and distribution (main news, etc.) together with the front page of the magazine (which also belongs to the company, as detailed in the offer) (1920 x 629 px).
- Megabanner -appears on each and every page of Hostelvending- (1920 x 275 px).
- Din4 magazine cover.



OFFER: 2,000€ PER ISSUE

MEDIA PARTNER OFFER

- Information coverage of the fair/event at national and international level, participation in the specials dedicated as an expert organisation: automatic catering, horeca, new environments...
- Presence in Google news.
- Links to your website in all news and specials (once a month).
- 1 annual interview with the contents decided.
- Presence with logo and link in the slider of collaborating companies.
- Publication of this information in Hostelvending.com, newsletters, magazines in pdf, social networks...
- Updating of the fair in Hostelvending and unlimited access to utilities, news and PDF magazine.

PLUS...



Automated Foodservice Expo llega a HIP 2025 de la mano de los líderes del sector

HOSTELVENDING.COM 07/11/2024.- El encuentro se desarrollará en un momento de transformación del segmento, que está evolucionando hacia conceptos más experienciales e hiperpersonalizados para dar respuesta a la creciente demanda.

HOSTELVENDING • 07/11/2024

Eventos



Explora lo desconocido en HIP 2025: La feria especializada en...

HOSTELVENDING.COM 11/07/2024.- HIP - Horeca Professional Expo, el evento ...

HOSTELVENDING • 10/07/2024

Eventos

→ Leer más

Despega HIP 2025, el mayor planeta de innovación en el...

HOSTELVENDING.COM 27/06/2024.- El pasado mes de marzo se celebró la mejor ...

HOSTELVENDING • 27/06/2024

Eventos

→ Leer más

→ Leer más

OFERTA MEDIA PARTNER

- A4 in magazine.
- Trade fair module slider in home page, in the Trade fairs section and in the trade fairs section (1920 x 629 px).
- Newsletter published in our mailing.



OFFER: 350€ PER MONTH





Advertising rates and formatsNew advertising options adapted to the latest digital formats, both in desktop and mobile versions.





SLIDER

News development

(14.000 urls) rotating with a maximum of 5 sliders

625€

Directories

+ section **Automatic distribution** rotating with a maximum of 5 sliders

625€

Trade fairs

+ **index** + **development** of rotating trade fairs with a maximum of 5 sliders

325€





VERTICAL BANNER

Vertical banner

Directories (companies, products, accessories, payment systems), **news development** and **trade fair section**. Rotating with a maximum of 6.

450€



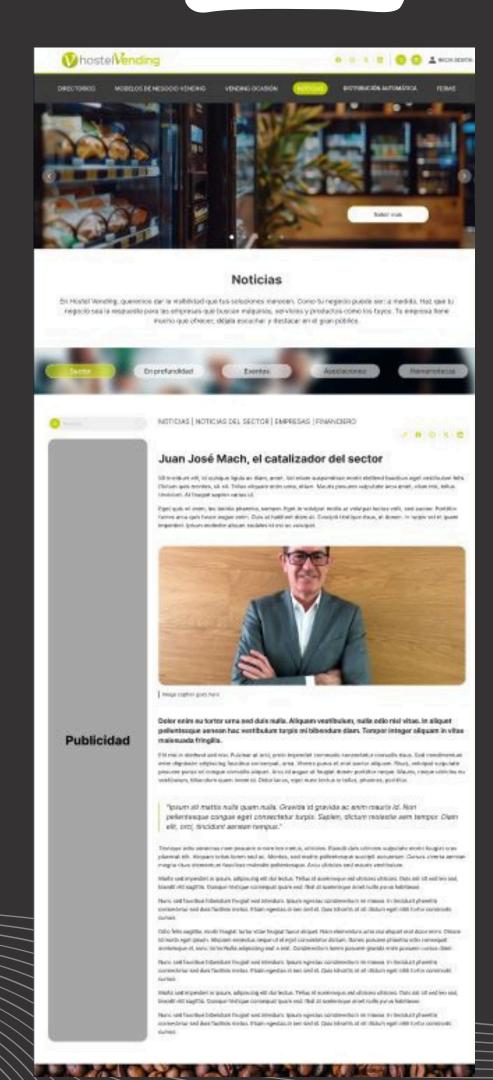


SKYSCRAPERS

skyscrapers

Directories (companies, products, accessories, payment systems), **news development** and **trade fair section**. Rotating with a maximum of 6.

1,000€



MEGABANNER

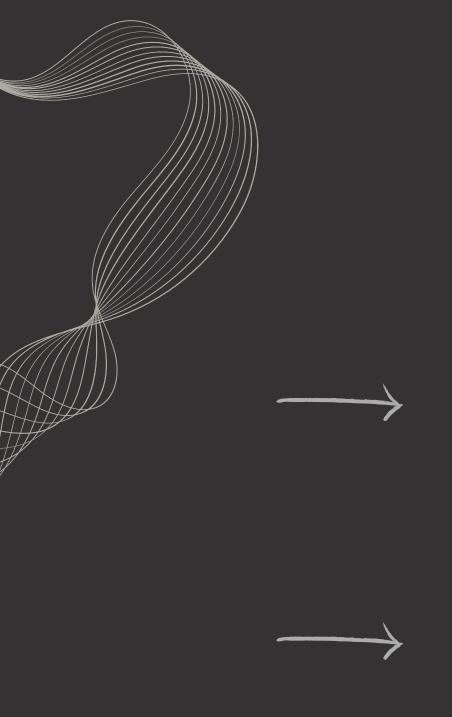
Inferior Megabanner Placed on all Hostelvending pages, rotating with a maximum of 3.

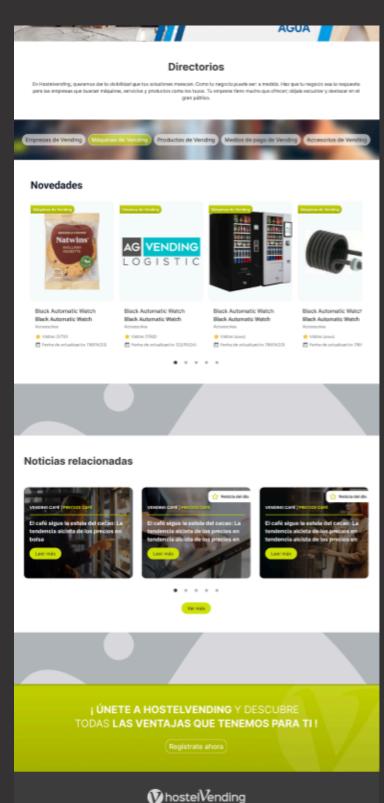
1.000€

Superior Megabanner On all distribution pages (directories, news, automatic distribution, trade fairs) rotating with a maximum of 3.

400€

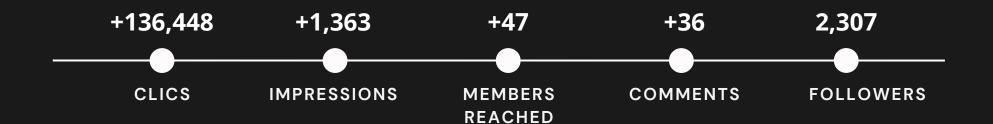


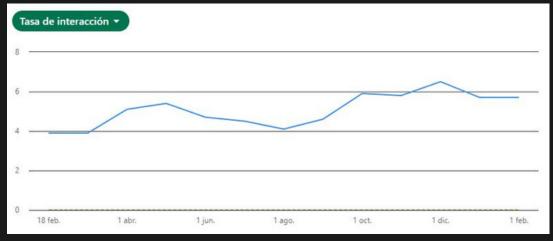






In recent years, we have experienced exponential growth in social networks, highlighting our presence in professional networks such as Linkedin, Linkedin, etc., as well as in the social media.



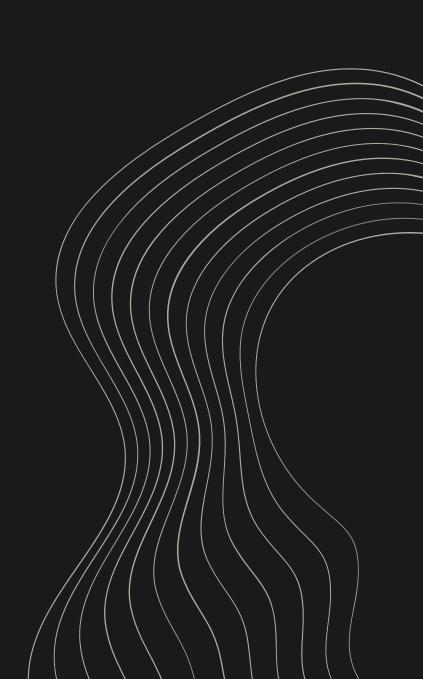


*Datos extraídos de Linkedin desde el 18/02/2024 hasta el 16/02/2025

15 New followers in the last 30 days







OUR TEAM



Álvaro de Laguno CEO alvaro@hipala.es

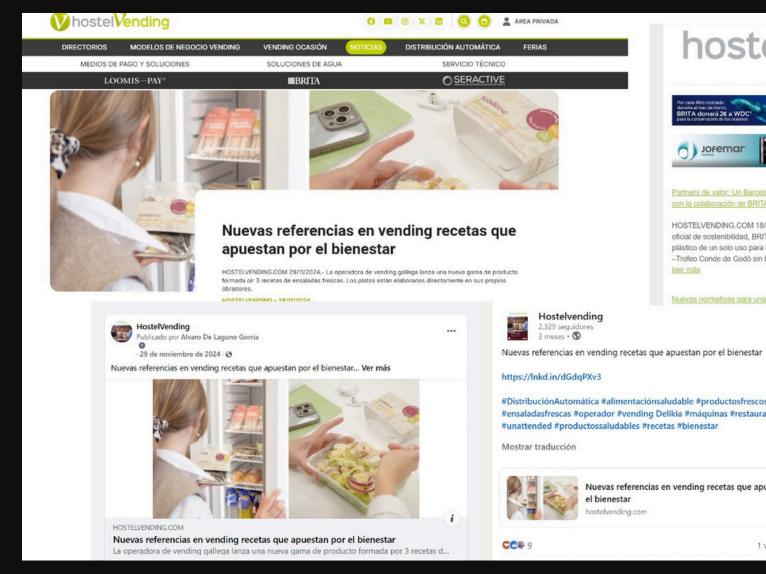


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1 vez compartido