

# Fresh, cool or frozen? All goes.





# Selfly Intelligent Cabinet, Model 3 Series

Selfly Store was created with a simple purpose: empower retailers and service providers with a transformative self-service innovation that builds long-term, sustainable business and provides enhanced value to consumers. To meet this goal, Selfly Store is introducing a new Intelligent cabinet Model series with three different versions of the Selfly Intelligent Cabinet.

## Fresh, Cool or Frozen. All goes.

The Selfly Intelligent Cabinet, Model 3 series, is developed to offer the best automated intelligent vending experience on the market. What makes the new IF3 Model Series so revolutionary is that it is being reengineered from the ground up. Designed from start to finish to be an unmanned intelligent cabinet.

The IF3 is a step up in quality from our previous cabinet. Revolution built-in, with cloud connectivity enabling our partners to run a data-driven business and optimize their operation in a new way. With two times better reading power, the Selfly Intelligent Cabinet IF3 offers the best item level detection on the market.

The new Model series offers a game-changing platform, introducing three different cabinet models from one design. The Fresh, is a non-cool cabinet, the Cool, a fridge enabling fresh food sales, and the Frozen, a freezer that offers a totally new product selection to the customers.





# Shopping whenever, wherever people are

Selfly Store's solution can be easily implemented as an additional point of sales to a variety of locations, for example workplaces, hotels, hospitals and sports centers, where the solution provides flexibility for business owners and convenience for busy consumers.

A unique feature is the possibility to track the expiry dates of fresh food items through the Selfly Cloud, which supports in reducing food waste.

Workplaces,  
hotels,  
airports,  
hospitals,  
sports centers...

## Here is how it works

### Consumers: A heightened purchasing experience

- 1 Customer opens the cabinet using the selected smartphone payment app or credit card.
- 2 Following successful authentication, the cabinet unlocks to allow the customer to select the desired items.
- 3 When the door is closed, the cabinet reads the items taken, triggering payment and replenishment orders.
- 4 The customer receives a summary of purchase on the cabinet screen.
- 5 The cabinet is ready for the next customer.
- 6 Working together with industry professionals to support you to succeed in offering customers a smooth and enjoyable customer experience.

### Operators: Easy set up and operation

- 1 Onboarding training 1h - best practices to do business with Intelligent Vending machine
- 2 The cabinet is set up in operator's location.
- 3 Chosen products are tagged with RFID tags and encoded with the Selfly Desktop Encoding Station.
- 4 Customers can buy multiple products at a time using easy, contactless payment options.
- 5 Operator receives real time inventory, purchase data and other advanced analytics through Selfly Cloud.
- 6 Quarterly sparring 1h with customers success team on data based best practices
- 7 Cabinet is easily and quickly refilled by operator or service partner using the Selfly ReFill App.







# Solution components

We provide you with a turnkey solution:

## Selfly Intelligent Cabinet by Stora Enso:

Always open, fully automated self-serve kiosk that can accommodate both food and non-food items. Multiple payment methods are available through our network of service providers.

## Selfly Desktop Encoding Station and Selfly Printer App by Stora Enso:

Compact and intuitive encoding of RFID tags attached onto your products. An RFID printer is also available through our partner network.

## RFID tags:

RFID tags give a unique identity to each product, making it possible to track and trace items in real time. Whether you are looking for sustainability, anti-tamper features, or even microwaveable tags for your Selfly Intelligent Cabinet, we got you covered through our wide distribution network of RFID tag providers.

## Selfly ReFill App by Stora Enso:

Allows secure replenishment of the Selfly Intelligent Cabinet with a web-based mobile app and real-time inventory reports.

## Selfly Cloud by Stora Enso:

Provides real-time access to all the data related to the operation of the Selfly Intelligent cabinet, including product catalogue, sales data, inventory status, advertisements, and device management.

## Services & support:

Wide variety of services and support to ensure success from the start. Examples of available services include leasing, technical support and training, and the Selfly Store online Community.

## Benefits of Selfly Store

- Optimize operation based on data and quarterly sparring for customer success
- Reduce food waste
- Increase sales and basket size
- Extend service hours
- Improve customer experience



## Key features of Selfly Store IF3 cabinet include

- Unique concept with a new multi-temp technology
- Best item level detection in the market
- Sleek and inviting design lifting products inside beautifully
- New embedded expiry date management concept
- Remote management through cloud
- Purchase of multiple items at once





# Let's get started

Getting started is quick and easy. The Selfly Store solution grows with your business: You can start with just one Selfly Intelligent cabinet and add more at any point!

For detailed information on pricing, kindly contact us at [www.selflystore.com](http://www.selflystore.com). The standard set-up fee covers software integrations, cabinet and machinery sales, and installations, while annual fees include the software license fees, tag consumption and any service level agreements. The solution is available also through leasing (company eligibility for leasing service determined case by case).



Contact us for more information:  
[www.selflystore.com](http://www.selflystore.com)

Selfly Store Oy is a Finnish company that develops and manufactures self-service technologies for the retail market, especially for B2C fresh food sales. Selfly Store is owned by the renewable materials company Stora Enso and we operate across Europe.

